



EMBASSY OF SAINT LUCIA
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TOCO SAINT LUCIA DIASPORA TELETHON
SUNDAY APRIL 26, from 2 pm – 6 pm



Saint Lucia's Goodwill and Brand Ambassador Taj Weekes and his The TOCO Foundation is rallying a community of Saint Lucian artists and performers in the Diaspora, to stage an online fund-raising event.

The proceeds are earmarked to assist those impacted by COVID-19, including students and eligible families in Saint Lucia. The live-streamed fund-raising event will consist of performances, relevant instructional DIY tips and demonstrations and pledges. Details and updates about the telethon can be accessed online at the fb.me/TheyOftenCryOutreach. See the embedded video log on this Sunday to see how you can support.

About TOCO Foundation

TOCO is a registered 501(c)(3), U.S. based, not-for profit organization with a mission to raise awareness and address the issues that affect Caribbean youth through advocacy and social support. Our broad focus also includes the environment/ climate change, Sustainable Agriculture, Diabetes and gender.